

## Cultivating Success: Risk Management in Agile Projects Unveiled



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#### Presenter

Mohamed Khalifa Hassan is a renowned project management consultant and speaker with over 20 years of experience. He has successfully implemented project/program management offices

(PMOs) and project management information systems (PMIS) across diverse platforms. Holding a Bachelor's Degree in Business Administration and Post Graduate Diplomas in both Business Administration and Management Information Systems, Mohamed is a sought-after speaker at global PMI forums.

As a Partner at The Valense Palatine Group and the Director, Consulting & Solutions at LIFELONG Innovation Studio, Mohamed is deeply involved in business and IT realms. He holds major PMI credentials, including PfMP, PgMP, PMP, PMI-SP, PMI-RMP, PMI-ACP, PMI-PBA, CAPM, and DASSM, along with other notable certifications.



Mohamed Khalifa, Project Management Consultant, Coach & PMI Authorized Instructor

## "91% of organizations consider Agile adoption a strategic priority" -KPMG

## "53% of marketing teams follow a hybrid Agile methodology"

https://assets.kpmg.com/content/dam/kpmg/be/pdf/2019/11/agile-transformation.pdf

#### AGENGA

- Agile Fundamentals
- Identifying Risks in Agile Projects
- Responding to Risks in Agile
- Transforming Challenges into Opportunities.
- Actionable Insights and Best Practices .
- Conclusion
- Q&A Session



## **Agile Fundamentals**

Definition and core principles of Agile methodology

Overview of Agile frameworks (e.g., Scrum, Kanban)

The role of feedback and iterations in managing project risks



A dynamic approach to project management that helps teams deliver value to their customers faster and with fewer headaches. It emphasizes flexible responses to change and iterative progress through collaboration.

https://www.pmi.org/disciplined-agile/agile/whatisagile

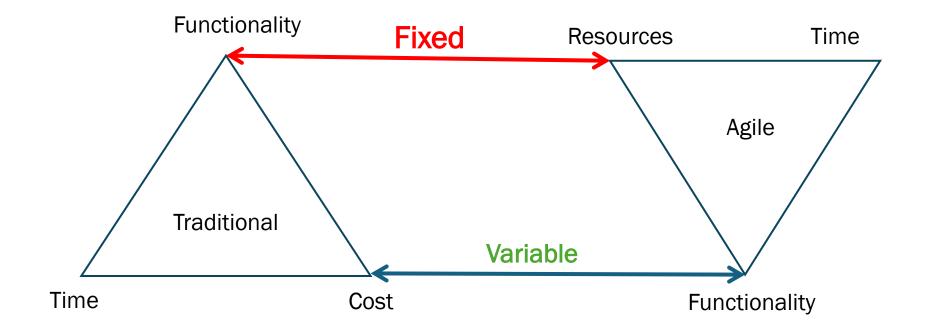


#### **Core Principles of Agile methodology**

| Our top priority is to satisfy<br>the customer through early<br>and continuous delivery of<br>value.  | We welcome changing<br>requirements, even late in the<br>work and important value<br>added to the customer                        | Quick delivery from a few<br>weeks to a few months, with a<br>preference for the shortest<br>time scale. | Businessmen and staff must<br>work daily throughout the<br>project.                                 |
|---|---|--|---|
| Building projects around<br>enthusiastic individuals gives<br>them the environment, the<br>support they need, and the<br>confidence they need to get<br>the job done. | The most efficient and<br>effective way to transfer<br>information into the<br>development team is face-to-<br>face conversation. | The value provided to the customer is the primary measure of progress.                                   | Keep the pace steady for work.  |
| Constant interest in technical<br>excellence and good design<br>that enhances agility   | Simplicity — the art of<br>maximizing the amount of<br>work that should not be done<br>is essential.                              | The best achievements come from self-regulating teams.   | The team regularly thinks<br>about how to become more<br>effective, and then improve<br>accordingly |

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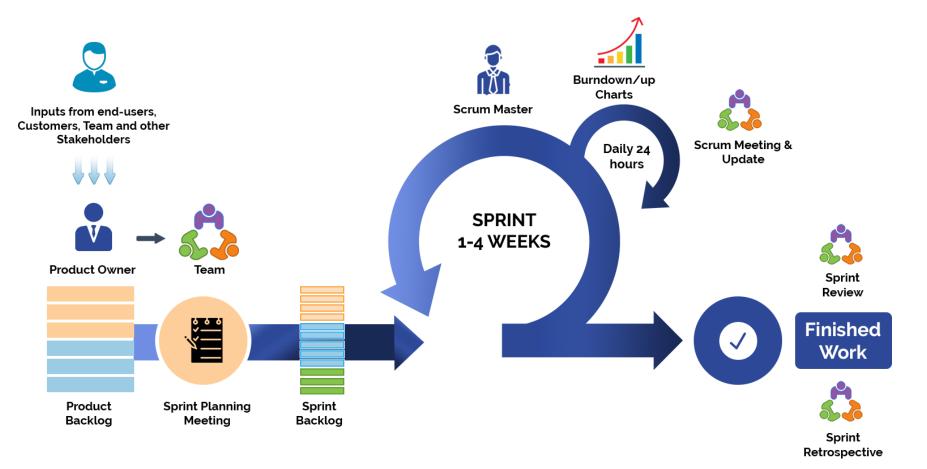
#### **Inverted Triangle Model**





#### **Overview of Agile frameworks**

#### • Overview of Agile frameworks (Scrum)





#### **Overview of Agile frameworks**

• Overview of Agile frameworks (Kanban)



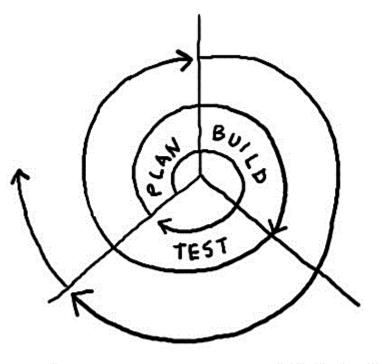
# The role of feedback and iterations in managing agile project risks

#### • Feedback:

- Regular feedback from team members, stakeholders, and endusers helps identify potential risks early.
- Feedback loops in Agile methodologies important for continual improvement and risk adjustment.

#### • Iterations:

- The iterative processes (like sprints in Agile) facilitate ongoing risk evaluation and management.
- The ability to make small adjustments regularly, reducing the potential impact of risks.



#### ITERATIVE DEVELOPMENT

Example: "In a software development project, iterative testing and client feedback in early stages identified a critical compatibility issue, allowing the team to address the risk before deployment."



## Identifying Risks in Agile Projects

Common types of risks in Agile projects

Techniques for early risk identification

Daily stand-ups

Sprint planning and retrospectives

Tools and practices to facilitate risk identification (e.g., risk burndown charts, user story mapping)

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## Common types of risks in Agile projects

| Common Risks  | Risks of Agile Misunderstanding   |
|---|---|
| Scope Creep   | Misalignment with Agile Values:<br>Misaligned practices and expectations                            |
| Resource Availability                                     | undermining Agile benefits.<br>Ineffective Practices:   |
| Technological Challenges                                  | Poorly implemented Agile processes due to misunderstanding.   |
| Integration Issues  | Resistance to Change:<br>Hindrance in Agile adoption and effectiveness                              |
| Quality Control   | from resistance.<br>Poor Role Fulfillment:  |
| Stakeholder Engagement                                    | Ineffective leadership impacting project execution.   |
| Communication Gaps  | Inadequate Risk Management:<br>Missed opportunities for timely risk mitigation.                     |
| <ul><li>Estimation Errors</li><li>Team Dynamics</li></ul> | Suboptimal Decision Making:<br>Rigid or poorly timed decisions from lack of                         |
| Compliance Risks  | dynamic understanding.  |
| • Financial Risks   | Decreased Team Morale:<br>Frustration and low morale from perceived chaos<br>or unclear management. |

## Techniques for early risk identification

#### **1. Daily Stand-Ups**

- Facilitate quick feedback loops to catch and address issues before they escalate.
- Encourage team members to share blockers or concerns that may impact project timelines or deliverables.

#### 2. Sprint Planning Meetings

- Use these meetings to anticipate potential risks for upcoming tasks and sprints.
- Engage the team in risk brainstorming sessions to leverage collective insights.

#### 3. Retrospectives

- Analyze completed sprints to identify what went wrong and why.
- Discuss potential risks that emerged and how they were handled, to improve risk handling in future sprints.

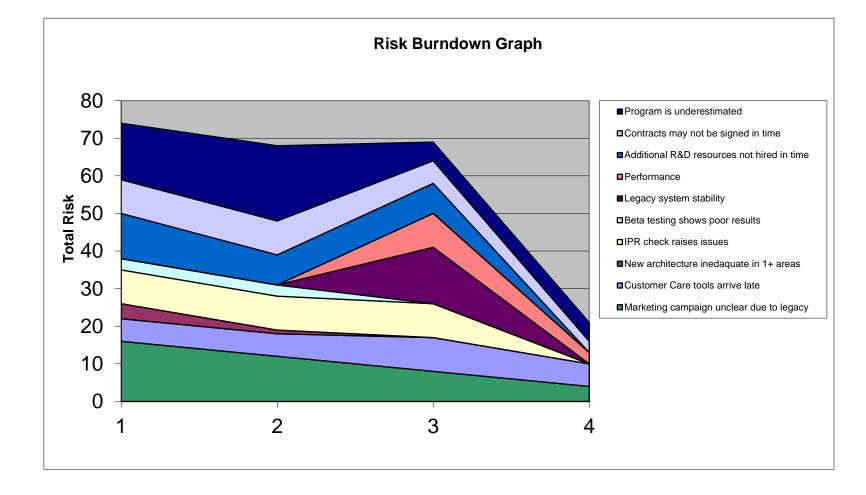




## Techniques for early risk identification

#### 4. Risk Burndown Charts

- Visual tools to track identified risks and monitor their resolution over time.
- Help teams see the progress in mitigating risks, adjusting strategies as needed.

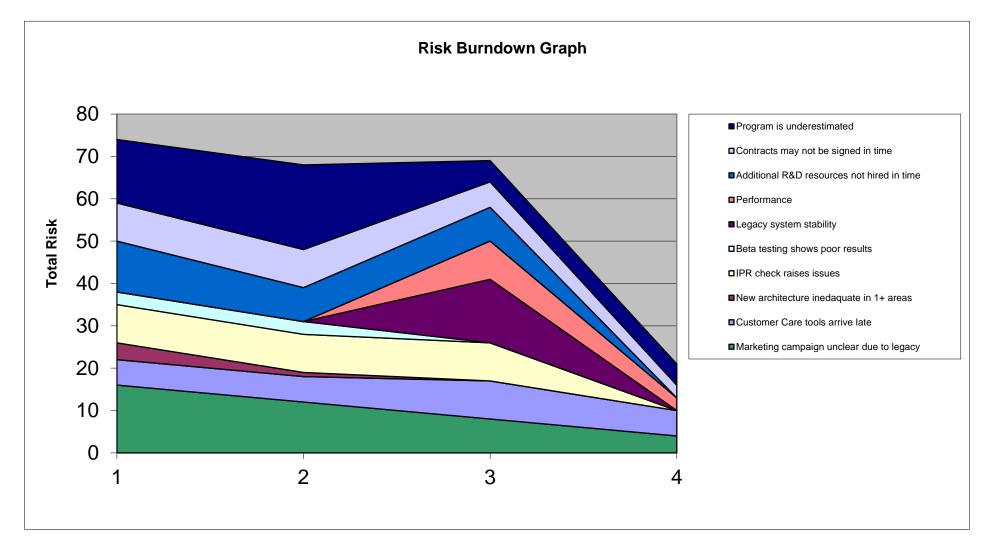


#### **Risk Burn Down Graphs**

#### • Progress of Risks

|  | January |   | February |   | March |          | April |   |          |   |   |          |
|--|---------|---|----------|---|-------|----------|-------|---|----------|---|---|----------|
| ID Risk Title                                | I       | Р | Severity |   | Р     | Severity |       | Р | Severity | I | Р | Severity |
| 1 Program is underestimated                  | 5       | 3 | 15       | 5 | 4     | 20       | 5     | 1 | 5        | 5 | 1 | 5        |
| 2 Contracts may not be signed in time        | 3       | 3 | 9        | 3 | 3     | 9        | 3     | 2 | 6        | 3 | 1 | 3        |
| 3 Additional R&D resources not hired in time | 4       | 3 | 12       | 4 | 2     | 8        | 4     | 2 | 8        | 4 | 0 | 0        |
| 4 Performance                                | 0       | 0 | 0        | 0 | 0     | 0        | З     | 3 | 9        | 3 | 1 | 3        |
| 5 Legacy system stability                    | 0       | 0 | 0        | 0 | 0     | 0        | ы     | 3 | 15       | 0 | 0 | 0        |
| 6 Beta testing shows poor results            | 3       | 1 | 3        | 3 | 1     | 3        | З     | 0 | 0        | 3 | 0 | 0        |
| 7 IPR check raises issues                    | 3       | 3 | 9        | 3 | 3     | 9        | 3     | 3 | 9        | 3 | 0 | 0        |
| 8 New architecture inedaquate in 1+ areas    | 2       | 2 | 4        | 1 | 1     | 1        | 1     | 0 | 0        | 1 | 0 | 0        |
| 9 Customer Care tools arrive late            | 3       | 2 | 6        | 3 | 2     | 6        | З     | 3 | 9        | 3 | 2 | 6        |
| 10 Marketing campaign unclear due to legacy  | 4       | 4 | 16       | 4 | 3     | 12       | 4     | 2 | 8        | 4 | 1 | 4        |
|  |         |   | 74       |   |       | 68       |       |   | 69       |   |   | 21       |

## **Risk Burn Down Graphs**



## Techniques for early risk identification

#### 5. User Story Mapping

- 1. Create a visual representation of user stories and their dependencies.
- 2. Identify gaps or complexities in the project scope that could pose risks.





## **Responding to Risks in Agile**

Agile strategies for risk mitigation

**Risk-Adjusted Backlog** 

Adaptive planning and real-time decision making



## Agile strategies for risk mitigation

#### Leveraging Flexibility and Speed for Effective Risk Management

#### **1. Quick Responses**

- Immediate Action: Agile emphasizes immediate response to risks as they are identified, minimizing potential impacts and leveraging opportunities for improvement.
- Adaptability: Agile's adaptability allows teams to pivot quickly when unexpected challenges arise, ensuring project continuity and stability.

#### 2. Flexibility in Risk Management

- **Dynamic Environment**: Agile thrives in dynamic environments where changes are frequent. Flexibility in strategies and plans is paramount.
- **Continuous Improvement**: Embracing change and feedback to continuously refine processes and outcomes.

#### **3.** Strategies for Mitigating Risks

- Incremental Changes: Implementing small, manageable changes allows teams to assess impacts iteratively and adjust as necessary without overwhelming the project or the team.
- Frequent Reassessments: Regularly scheduled reviews and reassessments of the project's risk landscape to stay ahead of potential issues.
- **Risk Prioritization**: Continuously prioritizing risks based on their severity and likelihood of occurrence to focus efforts where they are most needed.



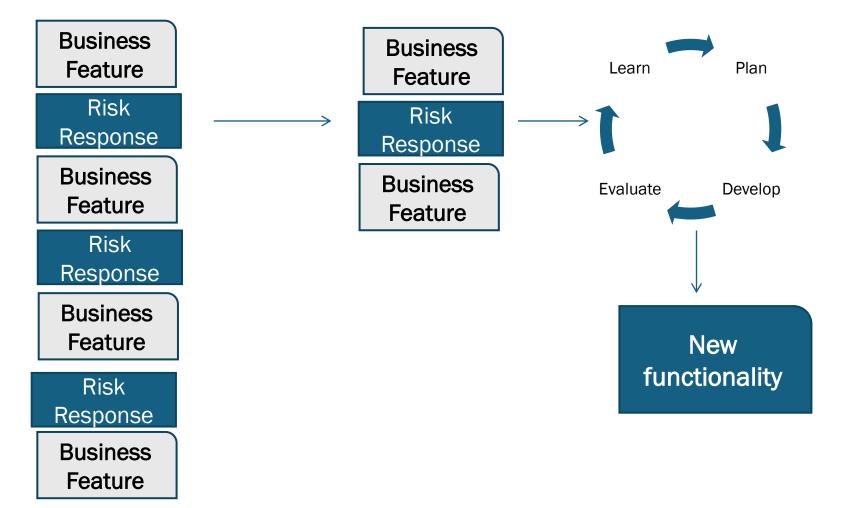
## Prioritizing risks using a risk backlog

- Agile projects are driven by both business value and risk considerations.
- Work packages are selected based on their assigned business priorities and the presence of high-risk items in the prioritized feature list.
- Most teams effectively manage to rank requirements—such as stories, features, and use cases—by their potential business value and associated risk levels.



### **Risk-Adjusted Backlog**

Prioritized feature list Selected features



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#### **Risk-Adjusted Backlog**

#### Prioritized Feature List with ROI

## Prioritized requirements list

Prioritized Risk List, Ordered by Severity

| Requirements  | Priority | Value     |  |  |
|---------------|----------|-----------|--|--|
| Requirement 1 | Must     | \$ 10,000 |  |  |
| Requirement 2 | Must     | \$ 7000   |  |  |
| Requirement 3 | Should   | \$ 5000   |  |  |
| Requirement 4 | Should   | \$ 3000   |  |  |
| Requirement 5 | Should   | \$ 1000   |  |  |
| Requirement 6 | Could    | \$ 500    |  |  |

| Risk   | Impact & Probability | Risk Value |  |  |
|--------|----------------------|------------|--|--|
| Risk 1 | 5000, 50%            | 2500       |  |  |
| Risk 2 | 3000, 40%            | 1200       |  |  |
| Risk 3 | 2000, 50%            | 1000       |  |  |
| Risk 4 | 2000, 40%            | 800        |  |  |
| Risk 5 | 3000, 15%            | 600        |  |  |
| Risk 6 | 1000, 50%            | 500        |  |  |



### **Risk-Adjusted Backlog**

Prioritized risk list

Prioritized requirements value

10,000

 $\rightarrow$ 

7000

5000

3000

1000

Risk adjusted backlog

| Risk   | Risk Value |              | Requirements  | Value   |
|--------|------------|--------------|---------------|---------|
| Risk 1 | 2500       |              | Requirement 1 | \$ 10,0 |
| Risk 2 | 1200       |              | Requirement 2 | \$ 700  |
| Risk 3 | 1000       | >            | Requirement 3 | \$ 500  |
| Risk 4 | 800        |              | Requirement 4 | \$ 300  |
| Risk 5 | 600        | ×            | Requirement 5 | \$ 1000 |
| Risk 6 | 500        | <b> &gt;</b> | Requirement 6 | \$ 500  |

Requirement 1 **Risk 2 Action Requirement 2 Requirement 3 Risk 3 Action** Requirement 4 **Requirement 5 Risk 4 Action** 



## Adaptive Planning and Real-Time Decision Making

#### • Adaptive Planning in Agile

- **Definition**: Adaptive planning is a flexible approach that allows teams to adjust their plans based on evolving project needs and new insights.
- **Process Overview**: Begin with a high-level plan that outlines the project goals and timelines. As each sprint or iteration concludes, the plan is revisited and refined based on feedback and results.
- **Benefits**: Enhances responsiveness to change, increases project relevance by aligning outputs with current business needs, and reduces the risk of project obsolescence.



## Adaptive Planning and Real-Time Decision Making

#### Real-Time Decision Making

• **Dynamic Environment**: Agile projects thrive in environments where decisions need to be made quickly and based on the most current data.

#### • Techniques:

- Daily Stand-ups.
- Sprint Reviews and Retrospectives.
- **Impact**: Allows for swift responses to challenges, ensuring that the project continuously aligns with client needs and market conditions.



# Transforming Challenges into Opportunities

**Turning Risks into Advantages** 

Proactive Risk Management Culture



#### **Turning Risks into Advantages**

Opportunity Mindset: In Agile, risks are viewed not just as threats, but as opportunities for improvement and innovation.

A software development project encounters a new technological risk. The team uses this as an opportunity to innovate, resulting in a more robust and advanced product.

Iterative Learning: Each iteration provides a chance to learn from risks and adjust strategies, enhancing project outcomes.

During a marketing project, a sudden change in market trends poses a risk to the campaign's relevance.

The team quickly pivots, using the trend to their advantage and achieving greater engagement.



#### **Proactive Risk Management Culture**

- Building Resilience in Agile Teams
- Importance of Proactivity
  - Anticipating Challenges: Encourage teams to anticipate potential risks and develop contingency plans early in the project cycle.
  - **Continuous Improvement:** Emphasize the role of retrospectives in learning from past risks and strengthening future projects.
- Encouraging Practices
  - **Regular Risk Audits:** Implement routine audits of project processes to identify and mitigate risks before they escalate.
  - **Empowerment and Training**: Foster a culture where team members are empowered to identify and address risks, supported by ongoing training in risk management.





# Actionable Insights and Best Practices .



### Enhancing Risk Management in Agile Environments

- Actionable Insights:
  - Embrace Flexibility: Agile teams must remain flexible, adjusting their plans and strategies in response to new risks and information.
  - Early and Continuous Risk Identification: Regularly update and revisit the risk backlog to keep track of new and existing risks.
  - Leverage Team Strengths: Utilize the diverse skills within Agile teams to address complex risks creatively and effectively.
- Best Practices:
  - Regular Risk Reviews:

Incorporate risk review sessions at the end of each iteration or sprint to assess and plan for known and emerging risks.

- Risk Response Strategies: Develop clear strategies for common and critical risks identified in the project planning phase.
- Stakeholder Engagement: Keep stakeholders informed and involved in the risk management process to ensure alignment and buy-in.



## Conclusion



#### Conclusion

- Agility and Adaptability: Embrace flexibility to swiftly respond to risks and changes.
- **Continuous Risk Management**: Engage in ongoing risk identification through Agile practices such as daily stand-ups and sprint retrospectives.
- **Proactive Culture**: Foster a risk management culture that anticipates challenges and empowers team members.
- **Opportunities from Challenges**: Utilize Agile frameworks to transform risks into opportunities, enhancing outcomes and innovation.
- Implementing Best Practices: Regularly conduct risk reviews, develop clear strategies, and maintain stakeholder engagement for effective risk management.
- Further Learning and Engagement: Continuously improve skills through resources like books, training, and workshops.



## Questions?



#### Free Learning Resources



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Example Models

**Case Studies** 



## The Data Landscape



DecisionTools Tevera

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