

Coding Techniques in NVivo



Host **Dr. Marret Bischewski**Sr. Software Specialist, Alfasoft

Presenter

I have been using QDA-Software since 2011 in different research projects, including my doctorate (in Political Science). As a certified NVivo expert and trainer (since 2018), I gained important knowledge on how to apply NVivo in different qualitative and mixed-methods studies and enjoy helping users getting onboard.



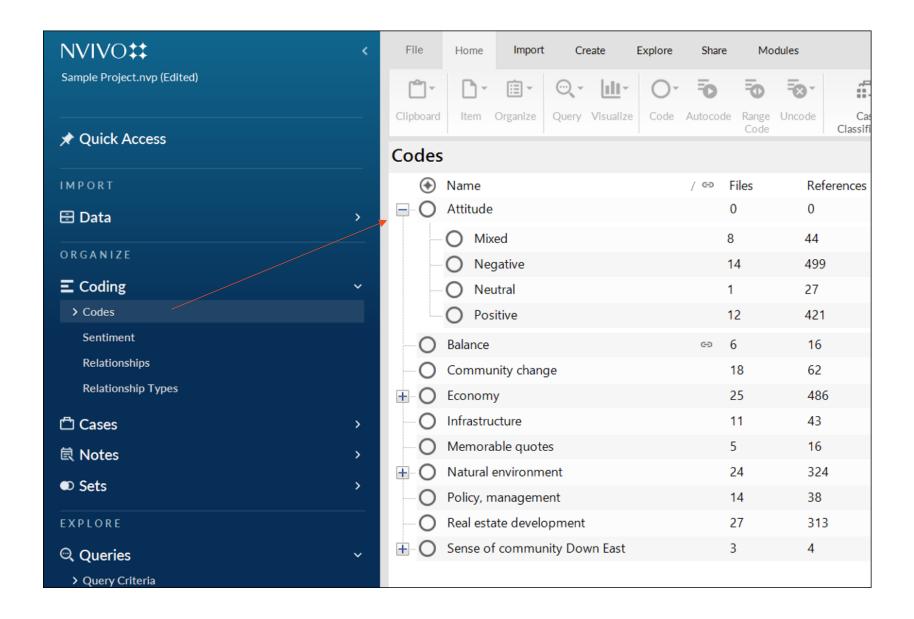
Dr Marret Bischewski

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Coding techniques in NVivo

- Create codes: deductively, inductively, automated
- Coding different materials (Word, PDF, Pictures, Video)
- Automated coding of interviews by speaker name and structure
- Review your coding references
- Adapt your code structure
- Export a codebook
- More tools for automated coding
- Q&A





Interview

Nenry

MPath dis you value about the environment Down Faul?

Serbana

How close the people are to the cycles of the - to the environment, people intimate with the environment which I appreciate, the hospitalize of the value and the weather.

I enjoy the vestiler, It's as nice and mild. And I like hat summers, I like hot, huntid summer on the water, I chink it's a beautiful previousment and beputiful landscape, it's not dramatic. I also have the Utah-Severs and California. Sur I like this rubble, rubbles out of beauty here. - the

I particularly enjoy being out on the water Drove Last, And my - he's not really my uncle, but a friend who I call an ancie -) put help him set his Mondar nets and things like that, the disce fishing, commercial Toking, but actually he's set commercial, just he his own heaver, and he was a subject to the sense and just like the land - the sending here.

Q.3. Professional perspective on Down East

Married

Video



Dataset



Code (Economy)

(Texture result follows: \$1 allowers stated \$1.0% Converge)

ofgreen 1 | 5.09% Coverage

I particularly emjoy being out on the center Doon (j.et. And my - he's not really my uncle. But a friend who load as outle - I just help him and his Revolet nets and things like that. He doos fishing, commercial fishing, but aroundly he's not commercial, just the his poor friends. And he knows everything about the water and just liking off of the land - the swellood here.

Chicago State Company State Company

Reference 1 1 28,77% Coverage

Mail, many person that opens from all and builds next to the color. If a just more runoff and shift free gaze, only the season and allowers, and for what I do for a being that's marks what is other to except free more could be and only the product of the color of the color.

Charles and Colonia, Suppliers: 187 reference coded (COS Coverage)

Militaria 1 - 5.76% Coverage

to the sent to be selected the inquisit of local people to separate falling and expecting meather?

Questions?

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